



Presented by Central Missouri Master Gardeners

Become a Sponsor of the 2009 State Conference!

The Central Missouri Master Gardeners will be hosting the State of Missouri Master Gardeners Conference September 18, 19 & 20, 2009. This is quite an honor and we are pleased to be able to showcase our area for this event. We need your support! Bear in mind that up to 400 Master Gardeners (and their spouses in many cases) from all across our state will be attending,

The Opportunity and Purpose...

...affords a positive public relations experience for your company while supporting the Master Gardeners' endeavors.

If your business is part of the lawn and garden or consumer horticulture industry, sponsoring an event at the 2009 Missouri Master Gardener' Conference will place your business in the spotlight at this gathering of gardening enthusiasts!

Don't miss this opportunity to...

- **Network with the gardening community**
- **Receive company recognition in the conference brochure and on-site program**
- **Expand business opportunities by spotlighting your company and products during your sponsored event**
- **Convey your company's latest information via literature in the registration packet.**

Partners are needed in these categories:

Sponsors for meals (breakfast, coffee break, lunch, afternoon break, dinner)

Sponsor conference speakers

Sponsor garden tours

Sponsor attendance gifts, door prizes or table decorations

Provide product gifts for silent auction

Your choice of sponsorship...indicate your area of interest, and of course,

Cash donations are gratefully accepted.

Educational and Relaxing

We want to make our conference attendees' experience educational and also a wonderfully relaxing and fun time. In order to accomplish our goal we need help from the whole community in all facets. Can we count on you to help?

This conference will be held at Capitol Plaza Hotel here in Jefferson City, Mo. and we will be showcasing gardens in the area, also private homes with beautiful garden designs.

Benefits of Sponsorship

The benefits to those who assist us in this endeavor will include business acknowledgement and promotion in our printed material and listing on this (the conference) web site. It is our intention that our partners in this endeavor make their participation as personal or wide sweeping as they feel is appropriate.

Depending on your level of sponsorship, here are some specific benefits:

Company listing on web site and conference program

Vendor Booth Space

Literature placed in registration packets

Handouts during sponsored event

Thank you in advance for your participation. If you have any questions, please contact either of these Master Gardeners: Don Whitener 573-645-2834 or Joan Richards 573-761-4556.

BENEFITS OF SPONSORING AT THE STATE OF MISSOURI GARDENING CONFERENCE

Column #1 ROSE level; #2 Bluebell; #3 Stargazer; #4Garden Friends

BENEFITS 1 2 3 4

Company listing on website & conference program 1,2,3,

Vendor Booth Space 1,2

Pages of literature placed in registration packets 4, 3, 2, 1

Handouts during sponsored event 1, 2, 3,

2008 SPONSORSHIP OPPORTUNITIES

ROSE \$800+

Keynote Speaker

BLUEBELL \$500.00+

Tours/Transportation

Stargazer \$300.00+

Printing

Garden Friends \$100.00+

Meals

We project this event will reach 400 registered attendees from across the state.

THE OPPORTUNITY & PURPOSE....

....AFFORDS A POSITIVE PUBLIC RELATIONS EXPERIENCE FOR YOUR COMPANY WHILE SUPPORTING THE MASTER GARDENERS' ENDEAVORS.

SPONSOR GUIDELINES

REGISTRATION BAG LITERATURE GUIDELINES

- 1. Please see chart on page one for number of pages allowed with each level of sponsorship. Any literature that exceeds the number of pages allowed in their sponsorship level will not be included in the registration packets and will be discarded if not picked up before 12:00p.m.on September 20th.**
- 2. Additional literature information:**
 - (a) Catalogues, press kits and other bound materials will not be accepted**
 - (b) All items (pens, trinkets, pins, etc...) will count as one page of literature.**
 - (c) All tri-fold brochures will count as one page of literature**
 - (d) Product samples (seed packs, soil packs, etc....) must be received by August 31st at the address below.**

LITERATURE SHIPPING INFORMATION

Ship your literature directly to:

Central Missouri Master Gardeners

Attn. Joan Richards

519 Mesa Ave

Jefferson City, Mo 65101

Your materials must arrive by August 31st. Materials that do not arrive on time will not be included in the attendee packets. Staff will not place any additional items in the packets after the stuffing has been completed. There will be no exceptions.

Again, thank you for your sponsorship! Please feel free to contact me with any questions at (573)761-4556. We look forward to seeing you all in Jefferson City.

Joan Richards Sponsorship Chairman

SPONSORSHIP OPPORTUNITY CONTRACT

SPONSORSHIP LEVEL

- Rose - \$800.00+
- Bluebell - \$500.00+
- Stargazer- \$300.00
- Garden Friends – 100.00+

To reserve an event please fill out the form on this page. No event will be guaranteed until the sponsorship amount is received.

As part of your application, please provide the following information (for use in promotional materials).

SPONSOR INFORMATION

Company Name _____

Representative Name and Title _____

Street address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

Email _____

Website URL _____

_____ I have a high-resolution JPEG or PSD of my company's logo

Sponsorship Event _____

Amount of Sponsorship _____

Please make check or money order payable to: *Central Missouri Master Gardeners*. I have read and agree to follow the sponsorship guidelines. I understand that any materials submitted that do not meet specifications or arrive late to the hotel will not be included in the registration packets.

Printed Name _____

Signature

Date

Send application with sponsorship amount payable to:

Central Missouri Master Gardeners

Attn: Joan Richards

519 Mesa Ave

Jefferson City, Mo. 65101